



**WORKSHOP ON  
SHAPING ENTREPRENEURIAL ENGINEERS**

**TEMPE, ARIZONA**

**JANUARY 3-4, 2011**

### ***Designed for***

- Faculty teaching traditional engineering courses as well as nontraditional courses such as design, innovation, creativity, and entrepreneurship.
- Entrepreneurs-in-residence and adjunct faculty.

### ***Location***

Tempe Mission Palms  
60 East 5th Street  
Tempe, AZ 85281  
[www.missionpalms.com](http://www.missionpalms.com)

### ***Registration***

\$500 (includes workshop materials and meals)

### ***Limited seats available.***

For more information, visit  
[www.keennetwork.com](http://www.keennetwork.com)

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## ***Workshop on Shaping Entrepreneurial Engineers***

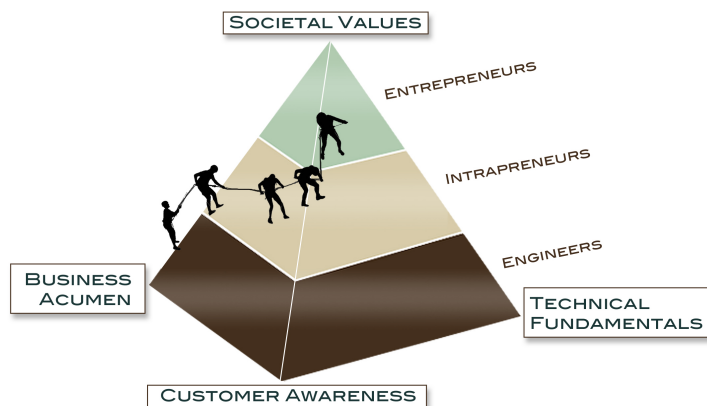
Learn HOW TO incorporate INNOVATION and the ENTREPRENEURIAL MINDSET into your classroom in this hands-on workshop.

Learn HOW TO integrate best practices, new teaching pedagogies, and cases into traditional as well as nontraditional courses. These highly effective techniques have been distilled from the engineering programs at twenty Kern Entrepreneurship Education Network (KEEN) institutions.

Learn HOW TO guide students in the creation of innovative, consumer-need driven products, processes, and services that have high-value to both individuals and society.

The interactive activities include:

- easily transportable learning modules;
- classroom activities and simulations; and
- restructuring your course content and delivery.



*There is a way to do it better - find it*  
- Thomas A. Edison